



SiteRECORDER

For those involved in construction site inspection
Magazine of the Institute of Clerks of Works and
Construction Inspectorate of GB Inc.



**The Professional Body Supporting
Construction Quality Through Inspection**

Media Pack 2024

About the Institute

The Institute of Clerks of Works and Construction Inspectorate (ICWCI) is the Professional Body for the Construction Inspectorate; which exists to provide a central organisation for Clerks of Works, Site Inspectors and those of a similar calling to promote their professional, educational and social interests.

ICWCI encourages and provides CPD through seminars, local meetings and an annual conference. It also hosts an Awards programme to recognise the contribution of the profession within the construction team.

Site Recorder

With a readership in excess of 5000, the full colour monthly magazine provides current information on the ever-changing Construction Industry. Site Recorder reaches a broad and dedicated audience, including:

Institute of Clerks of Works & Construction Inspectorate Members

Local Authorities & Housing Associations

Architects Practices

Hospitals & NHS Trusts

Schools & Colleges

Other Construction Organisations

Media & Advertising Opportunities

The ever-popular Site Recorder offers the ideal vehicle for delivering the sales and marketing message for companies, organisations and educational institutions. A clear format and features including a Main Feature, Technical Focus, Product Tests, Sustainability and Recruitment & Continued Professional Development provide a relevant and focused framework for companies within the construction industry.

Contact Details

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Site Recorder

Advertising Specifications

Bleed size (mm)	w x h
Double page spread	342 x 250
B5 page	174 x 250
Landscape half page	174 x 125

Trim size (mm)	w x h
Double page spread	336 x 244
B5 page	168 x 244
Landscape half page	168 x 119

Type area (mm)	w x h
Double page spread	318 x 226
B5 page	150 x 226
Landscape half page	150 x 101
Quarter page	75 x 101
Eighth page	75 x 50

Advertising Rates

Full page	£1,045
Half page	£595
Quarter page	£345
Eighth page	£195

Site Recorder is distributed on a monthly basis to the Membership of ICWCI, to Construction Professionals and it is also available to non Members at a subscription rate of £35 for 12 issues. For queries relating to distribution please call ICWCI HQ on 01733 405160.

Website Advertising Rates

For £195 + VAT, you can display a recruitment vacancy of up to 350 words for one month, with links to your website and email if required.

Alternatively we can arrange a package including publishing on the website and in Site Recorder starting at just £365.

Advertising Deadlines

Advertising copy deadlines are generally around the 10th day of each month preceding publication.

For more information and to discuss your advertising and editorial requirements, please contact Rachel Morris on 01733 405160 or email: r.morris@icwci.org

**All prices are plus VAT,
where applicable.**

To advertise your job on the ICWCI website
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